

Mr A B Sample
Sample House Number
Sample Road
Sample Town
Sample County
AB1 2CD



<XX Month 2015>

Make the most of your summer

Dear <Personalised>

Summer's here at last

The long summer days have finally arrived and we might even get some nice weather – if we're lucky. It's the perfect time of year to get out and about and visit your family and friends. It's also the time of year when many of us choose to take a break, either in the UK or abroad. Wherever you end up this summer, it's a great time to take advantage of the benefits of your Bupa membership.

We're here for you throughout the holiday period

There are loads of ways you can make the most of your membership this summer – with our Anytime HealthLine for example. Our specialist nurses are just a phone call away 24/7, with advice on everything from summer allergies to losing weight.

We're also giving you money off a whole range of products and services, including travel insurance and vaccinations, as well as an exclusive 25% discount* on English Heritage for great days out this summer. It's just our little way of saying thanks to you as a member.

Have a wonderful summer

Keep your enclosed leaflet handy to remind you to make the most of your Bupa benefits and discounts. And, whatever you're doing this year, we hope you have a great time.

Yours sincerely

Angelene Woodland
Consumer Marketing Director, UK

Summer savers

- Check your leaflet for some great discounts and offers, especially for members.
- Don't forget, if you have a health problem this summer, call your Anytime HealthLine on

0345 601 3216[†]

*English Heritage offer Offer is valid until 1 September 2015 for new memberships only.

†Anytime HealthLine – to maintain the quality of our Bupa Anytime HealthLine service, a nursing manager may monitor some calls, always respecting the confidentiality of the call. Bupa Health Insurance is provided by Bupa Insurance Limited. Registered in England and Wales No. 3956433. Bupa Insurance Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Arranged and administered by Bupa Insurance Services Limited, which is authorised and regulated by the Financial Conduct Authority. Registered in England and Wales No. 3829851. Registered office: Bupa House, 15-19 Bloomsbury Way, London WC1A 2BA.